



WEST END VILLAGE ASSOCIATION

An introduction

The Edinburgh West End Association is an organisation that seeks to represent and promote business interest in the West End of Edinburgh. It was created in 2008 and represents over 40 businesses covering a variety of sectors. The Association has been active in coordinating activity in the area and engaging external agencies and stakeholders.

We passionately believe that the West End is a distinct area in the city centre with a unique and diverse range of independent and specialist businesses.

Recent activities and initiatives include:

- The creation of the West End Village brand
- Development of a gateway website for area is underway
- Securing a deep clean and cosmetic fixes to West End Streets
- New hanging baskets and West End Village plaques
- Ongoing engagement with tram company to mitigate effects of tram work
- Ongoing engagement with council and other city bodies to promote the West End and encourage investment in the area
- Ongoing markets and in store events programme
- Christmas Marketing of shops, bars & restaurants
- Research & Development for a Business Improvement District for the West End

Our single focus is to continue and improve and enhance the West End as a place to do business.

To join the Association and be a part of the West End Business Community just fill out the next page and return it to Michael Apter.

CONTACT: If you have any questions about the Association, membership or our activities please contact the current Chair:

Michael Apter at Paper Tiger, Stafford Street

Email: info@westendvillage.org

Mail: 10 Stafford Street, Edinburgh EH3 7AU

Sign Up Sheet - Michael this page would be the sign-up sheet you gave me.

Company name
Title business
Numbers employed
Number of branches
Address

Contact details
Primary contact
Position
Email
Phone

Fees